IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Rowe et al. Attorney Docket No.: IGT1P048/P000537-

002

Application No.: 10/066,176

Examiner: Arthur D. Duran

Filed: February 1, 2002

Group: 3622

Title: UTILIZATION OF SINGLE RELATIONAL

POLYMORPHISM FOR DATA ANALYSIS AND

Confirmation No.: 2727

TARGETED MARKETING

CERTIFICATE OF EFS-WEB TRANSMISSION

I hereby certify that this correspondence is being transmitted electronically through EFS-WEB to the Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450 on August

6, 2010

Signed: /Michelle Heymann/ Michelle Heymann

AMENDMENT H AND SUMMARY OF EXAMINER INTERVIEW

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This is a submission under 37 C.F.R. §1.114(c) in response to the Final Office Action dated April 6, 2010. Please amend the above-identified patent application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 10 of this paper.